

## We deliver a national platform for communication and marketing access directly into high schools, along with powerful extensions into entire communities!

- **40 weeks of marketing** at each local high school with premium branding at all events/all major seasons - Fall, Winter & Spring, and extension into summer.
- **Target high schools** based on any number of criteria - geography, enrollment size, ethnic enrollment data, etc.
- **PA announcements/Calls to Action** at all events/ all seasons.
- **Social Media Posts** through the school's own social media accounts - many schools have 10-20,000 followers. Helps push messages enthusiastically!
- **Live Streaming** - Colleges and Universities can become embedded in the high schools live streamed events.
- **Significant \$ to the school.**
- **On Target. Students, Parents, Influencers.**

"At BGSU, you'll find the support and preparation to go anywhere. A practical roadmap. Beyond the classroom and campus. With strangers who become lifelong friends. Ready to take the world head-on. At BGSU, it's not about a degree...it's about designing a life you love. "



(All signs 8' in length)

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National Interscholastic Administrators Association

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National Federation of High Schools