



Run Dates: 8/1-9/30

Tactic: PA Reads

PA Read 1

Hey [School Mascot] fans! T-Mobile and Rob Gronkowski are teaming up to give a multimillion-dollar football field makeover to one deserving school. And it could be us! Learn more at FridayNight5GLights.com.

PA Read 2

Hey [School Mascot] fans! We could win a massive homefield makeover thanks to T-Mobile. Boost our school's chance to win by posting on social. Don't forget to tag [School Instagram Handle], TMobile and use *hashtag* FN5GL and *hashtag* Sweepstakes to join the fun!

PA Read 3

T-Mobile and Rob Gronkowski are teaming up to give a multimillion-dollar football field makeover to one deserving school. We can boost our school's chance to win by posting on social! Make sure you tag [School Instagram Handle], TMobile, and use *hashtag* FN5GL and *hashtag* Sweepstakes. Let's go [School Mascots]!