



ANNOUNCEMENT SCRIPTS

PROMPT 1: EVERY GRAD, EVERY PATH AWARENESS

I want to talk to the seniors here for a minute.

If somebody offered you free season tickets to the [Lions, Wolverines, Tigers, Pistons, Red Wings, etc.], would you take them? No-brainer, right?

When somebody gives you something great, you take it. That's what's happening for every senior right now.

There's something called the Michigan Achievement Scholarship. It helps pay for two-year community college, four-year college or university or career training—with money you don't have to pay back. **That's free money for college or career training. Turning that down is like saying no to season tickets to [MICHIGAN TEAM].**

This scholarship is not about your GPA. They're not looking at how many teams or clubs you were part of. All they care about is your future potential.

I expect every senior here to go on to do great things. You know how to work hard. And you have the common sense to know when somebody offers you something to change your life, you grab it.

You can find out more about the Michigan Achievement Scholarship at **MI.GOV/ACHIEVEMENT.**

All you have to do to apply is fill out your FAFSA. There's no essay or application form. It's just the FAFSA. I expect every one of you to take care of it.



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PROMPT 2: FAFSA OVERVIEW AND FIRST STEPS

I want to talk to the seniors. You all know what it means to be part of a team.

You know when one of you scores a [touchdown/basket/goal], your team was behind you, [making the key block/setting the pick/timing the pass] so you could succeed.

Pretty soon you're going to be making the biggest decision of your lives: what to do when you graduate. The good news is, you've still got a team behind you.

You've heard about the Free Application for Federal Student Aid, otherwise known as the FAFSA. I want you to think of it as the [offensive line creating a hole/power forward setting the pick] so you can break through and score.

It's more than just loans. **It's a doorway to free money for community college, a four-year university or career training.** They're setting you up to score.

How much money can you get? Chances are good you'll get a lot more than you think. Michigan's investing in you. That's what good teammates do.

All you have to do is complete your FAFSA at FAFSA.GOV. **It takes most people about 30 minutes or less.** That's less than a quarter of a [MICHIGAN TEAM] game.

They're giving you the ball. What are you going to do with it?



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PROMPT 3: FAFSA MATERIALS NEEDED & TIMELINE

This is for the seniors. Every team has their go-to play. That one the coach calls that has the best chance of success. Their bread and butter.

You may not realize it, but you've got one too. But it has nothing to do with anything that happens on the field/court.

Your play is to fill out your FAFSA. The sooner you fill it out, the more opportunities you'll have. They've got money for you. **For community college. Public or private university. Or, career training.**

Here's what's going to happen. You're going to fill it out. Your parents are going to fill out their part. **It takes most people about half an hour or less.**

Then sometime after January, your **FAFSA summary should come in, telling you what you're getting in terms of aid.**

And you and your family are going to go through it and make the decision that's best for your future.

So when you go home tonight, I want you to go to [FAFSA.GOV](https://fafsa.gov) and get started. That's the winning play.