



TEXT MESSAGE REMINDERS — PARENTS (CLASS OF 2027)

HOW TO USE: These five text messages inform parents about all the free money for college or career training available to their senior by filling out and submitting their FAFSA. We encourage you to send these messages on the recommended dates to help families take advantage of all the opportunities available through the State of Michigan.

TEXT 1

RECOMMENDED SEND DATE FOR COUNSELORS: DECEMBER

Parents: Did you know the Michigan Achievement Scholarship offers free money for college or career training to most Michigan seniors? Just complete the FAFSA to find out how much your senior is eligible for. But hurry ... some FAFSA funds are first come, first served! FAFSA.gov

TEXT 2

RECOMMENDED SEND DATE FOR COUNSELORS: JANUARY

Class of 2027 parents: Friendly reminder to complete the FAFSA. Don't miss out on thousands of dollars for college or career training — money you don't have to pay back! Get started at FAFSA.gov.

TEXT 3

RECOMMENDED SEND DATE FOR COUNSELORS: FEBRUARY

Completing the FAFSA is a lot easier than you might think. Most finish in 30 minutes or less. Here's what you need to get started:

1. Separate StudentAid.gov accounts (free) for your student and you.
2. Your senior's and your Social Security numbers.
3. Income and asset information such as bank account balances and tax returns.

Don't leave money on the table. Get started at FAFSA.gov.

TEXT 4

RECOMMENDED SEND DATE FOR COUNSELORS: MARCH

Parents: Have you and your 12th grader completed the FAFSA yet? Submitting it ensures they are automatically considered for the Michigan Achievement Scholarship — which could get them thousands of dollars in free money for college or career training. It takes most 30 minutes or less to complete. Get started at FAFSA.gov.

TEXT 5

RECOMMENDED SEND DATE FOR COUNSELORS: APRIL

Time is running out to complete the FAFSA. It takes most 30 minutes or less to complete, and it could mean thousands of dollars in free money for college or career training. Finish it now and take it off your to-do list. You'll be glad you did. Get started at FAFSA.gov.