



TEXT MESSAGE REMINDERS – STUDENTS (CLASS OF 2027)

HOW TO USE: These five text messages inform students that free money for college or career training is available by completing their FAFSA. We encourage you to send these messages on the recommended dates to help your students take advantage of all the financial aid opportunities available to them.

TEXT 1

RECOMMENDED SEND DATE FOR COUNSELORS: DECEMBER

Did you know the Michigan Achievement Scholarship offers free money for Michigan grads for college or career training? Just complete the FAFSA to apply. But hurry ... some awards are on a first-come, first-served basis.

FAFSA.gov

TEXT 2

RECOMMENDED SEND DATE FOR COUNSELORS: JANUARY

Have you completed your FAFSA yet? It's so important. You could get thousands of dollars for college or career training — money you don't have to pay back! All you have to do is fill it out at FAFSA.gov.

TEXT 3

RECOMMENDED SEND DATE FOR COUNSELORS: FEBRUARY

Still putting off your FAFSA? You'd be surprised how easy it is. Most people can finish it in 30 minutes or less. Here's what you need to get started:

1. A StudentAid.gov account for you and one for your parents.
2. Social Security numbers for you and your parents/guardians.
3. Parent income and asset information such as bank account balance(s) and tax return(s).

By submitting your FAFSA, you're automatically eligible for thousands of dollars for college or career training. Fill it out ASAP. Get started at FAFSA.gov.

TEXT 4

RECOMMENDED SEND DATE FOR COUNSELORS: MARCH

You're lucky to live in Michigan. When you fill out your FAFSA, you automatically apply for the Michigan Achievement Scholarship. And it could get you thousands of dollars in free money for college or career training. Filling it out is the best thing you can do for your future. Get started at FAFSA.gov.

TEXT 5

RECOMMENDED SEND DATE FOR COUNSELORS: APRIL

Time is running out — it's time to complete your FAFSA. It takes most people about 30 minutes or less to complete, and it could mean thousands of dollars in free money for college or career training. Go to FAFSA.gov and get that money!